



Connect Your Business Data to the Cloud with SoftNAS Cloud®

One platform to cloud-enable, manage, and control all your data
and applications. No limits. No coding. No runaway costs.



SoftNAS®

Control Any Data. Any Cloud. Anywhere.™

SoftNAS.com

IT Managers & Directors: Achieve Your Digital Transformation Goals with SoftNAS Cloud

Digital transformation is your company's future, but with limited time and budget you need a cloud strategy that is certain to succeed across many critical initiatives. SoftNAS Cloud provides the data management and control to:

- Create a clear path to the cloud and generate cost savings from the moment you start
- Eliminate the long timetables, cost overruns, and business risks that afflict many IT programs
- Guarantee performance for your data and applications

Cloud & Storage Architects: Accelerate Your Enterprise's Cloud Journey with SoftNAS Cloud

You're cloud-enabling data and applications to make the move to a digital business. You must keep application and content performance exceptionally high as you move to and use the cloud. Use SoftNAS Cloud as an on-ramp to:

- Move mountains of data across networks, on-premises storage architectures, and multiple clouds
- Migrate huge workloads and live business applications without performance or outage worries
- Cloud-enable applications without custom coding or re-engineering

The SoftNAS Vision for Cloud-Enabling Data and Applications

Increase your digital transformation success – but keep control of your data.

If you're like most business and IT leaders, you're facing significant pressure to accelerate digital transformation initiatives and deliver results. You want to move your data and applications to the cloud to unlock the full power of your business: gaining deeper data-driven insights, fueling innovation with analytics, and optimizing operations with real-time data flows.

However, there are challenges ahead. Your data is exploding faster than you can control it, increasing on-premises management headaches and costs. Your IT team doesn't have the time or budget to rewrite hundreds of applications for the cloud, and public cloud options don't provide the performance, uptime, or security you need.

Is there a better path forward?

The answer is decidedly yes. Harness the power of SoftNAS Cloud, the only cloud data control and management solution you'll need to cloud-enable all your data and applications.

Move your data in and across any cloud at blazingly fast speeds. Cloud-enable applications without custom coding or re-engineering. And gain control with powerful management features and an intuitive interface that's easy for your entire IT team to use.



SoftNAS Cloud Solves Digital Business Challenges

SoftNAS Cloud is a cloud-native, software-only solution that provides a private and dedicated storage virtualization environment to cloud-enable data and applications. Get faster time-to-market, better functionality and controls, and lower costs than you can achieve with on-premises or public cloud solutions.



Cloud-Enable Primary and Secondary File Storage

- Centralize and gain control of file sharing, backups, and data archiving
- Gain predictable performance, maximum uptime and cut your public cloud storage costs by 2/3rds



Migrate Workloads and Applications to the Cloud

- Move data, applications, and SaaS apps to the cloud at 20-times-faster speeds than TCP/IP, all on standard networks
- Move live production applications and keep real-time data in sync at all times
- Eliminate 90% of migration effort by removing the need to re-engineer and re-code



Harness the Power of the Hybrid Cloud

- Aggregate content from across multiple locations with many-to-one replication, centralizing access and creating a single version of truth for analytics
- Use one-to-many replication to power global content publishing



Store Veeam® Backups in the Cloud

- Move on-premises Veeam Synthetic Full Backups to the cloud, gaining speed and scalability
- Get a fast data path for cloud backups and restores with reliability, performance, and cost-effective storage for any data-driven business

SoftNAS Cloud Overview

Get an on-ramp and express lane to the cloud. Connect your business data everywhere and cloud-enable any application, including live applications that power your business.

Gain a Dedicated, Private NAS Environment

Use SoftNAS Cloud to avoid the latency issues and unreliable performance inherent in shared, multi-tenant public cloud services that doom cloud projects.

Operate Your Content Business More Cost-Effectively

Running a media business or content operation gets more complex, as content volumes grow with millions of interlinked small files. Get a solution that delivers an exceptional user experience and provides cost-effective storage growth.

Integrate and Transform Data Easily

Develop data-driven business offerings or use real-time analytics on your data. There's no more guesswork about missing or aging data with a solution that collects and consolidates data across all your locations.

Increase Data Storage Performance

Our acceleration technology makes cloud object storage perform up to 400% faster, giving you a cost-effective data backup and archiving solution for more uses than ever before.

Adopt the Infrastructure of Your Choice

Create the hybrid/multi-cloud infrastructure of your choice, while maximizing on-premises and application investments.

Migrate On-Premises File Data to the Public Cloud

Use SoftNAS advanced cloud data management wizard to move data fast and efficiently with continuous sync to keep content up-to-date.

SoftNAS Cloud Features

Meet all your cloud data control and management needs, from large-scale workload and application migrations to storage, data backups, and data archiving.

SmartTiers™ moves aging data from more expensive block storage to less expensive object storage, reducing public cloud storage costs up to 67%.

UltraFast™ accelerates global bulk data movement up to 20x faster compared to standard TCP/IP protocols, saving on time and costs.

Lift and Shift with continuous sync keeps data up-to-date and usable. Use automatic restart and suspend/resume to ensure bulk data transfer jobs run reliably.

FlexFiles™ makes complex data integration projects possible by leveraging Apache NiFi and a set of pre-built data integration processors.

Utilize the broadest set of NAS/SAN storage to eliminate the need to re-engineer existing applications and data files for the cloud, cutting up to 90% of your cloud migration time.

Dual Controller High Availability™ (DCHA) and patented **SNAP HA®** with automatic failover capabilities meet the most demanding performance and uptime requirements for mission-critical applications and workloads. SoftNAS backs up **SNAP HA** with a No Storage Downtime Guarantee™ SLA.

ObjFast™ makes cloud backups run up to 400% faster at near-block-level performance, but at object storage pricing, resulting in huge cost savings. Tested and certified for Veeam Synthetic Full Backups.

360-degree Encryption™ eliminates security holes, enabling you to control and protect your data from leakage and meet compliance and regulatory requirements. Only customers have the keys for user access.

Create a dedicated, private, protected NAS environment in the public cloud of your choice (AWS or Azure) that is highly available, secure, and fast.

Get SoftNAS Cloud® today.

SoftNAS Sales

1-888-801-7524, Opt. 1

Sales@SoftNAS.com

SoftNAS.com



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