What is Tech Field Day?

Field Day events are live streamed, interactive events bringing together innovative enterprise IT companies and global tech influencers to share, learn, and interact in focused technical sessions.

We organize, record, and stream live video of interactive sessions where sponsors present and discuss their products and technologies with expert independent technical influencers.

Watch Stephen Foskett’s intro video

Gestalt IT maintains a network of independent technical influencers...

- Independent: No competitive vendor employees or axe grinding
- Technical: IT practitioners and experts who know how systems work
- Influencers: Each has a public platform (blog, podcast, seminar)

...in a variety of enterprise IT topics...

- Tech Field Day
- Networking Field Day
- Cloud Field Day
- AI Field Day
- Storage Field Day
- Mobility Field Day
- Security Field Day

...giving presenting companies an active role in the community

- 12 delegates participating “around the table”
- Live streaming video
- Organic YouTube audience
- Advice and best practices for presentation and marketing
- Co-promotion across our social media channels

44,000 + 1,800

YouTube subscribers
YouTube average views per video

Benefits of presenting at Field Day events:

- Live delegate interaction creates credible and memorable presentations
- Expert feedback on technology and product positioning
- Professional event management and video production
- Joint promotion of videos and coverage through our social media channels

View event calendar

“Tech Field Day events are always a great way to show off our newest products and features. They gave us a huge online bump in terms of awareness, while providing invaluable feedback from industry experts to our product team and engineers.”

Jeff Aaron
VP Enterprise Marketing, Juniper Networks

View customer reactions

Social media channels

- YouTube
- LinkedIn
- Facebook
- Twitter